\$18,000 High Seller for Wisconsin State Sale

The Wisconsin State Jersey Sale was again conducted virtually, with bidding opening online on May 9, 2023, and closing in real time three days later, on May 12. In all, 39 lots sold for an average of \$1,863.46.

Sale Analysis		
Number	Avg. Price	Total Value
7 Cows, two years and over	\$1,535.71	\$10,750
25 Bred heifers	1,494.00	37,350
1 1st Trimester	1,100.00	1,100
24 3rd Trimester	1,510.42	36,250
2 Open yearlings	987.50	1,975
3 Heifer calves	6,400.00	19,200
2 Embryo packages	1,700.00	3,400
39 Lots	\$1,863.46	\$72,675
Median price	\$1,500.00	

Sale Management: Jersey Marketing Service

Again, this year, a genomic standout commanded a premium price of \$18,000 to top the sale. And, again, it was the partnership of Vierra Dairy Farms and Semex Alliance, Guelph, Ont., that placed the final bid. This year, they purchased Lot 1, JX KB Jarella {4}, a February 2023 daughter of Cal-Mart Judo-ET, GJPI +159. She has Genomic Predicted Transmitting Abilities (GPTAs) of +846M, +69F (+0.13%) and +42P (+0.05%). She is plus for all measures of health and fertility, with GPTAs of +1.0 for Daughter Pregnancy Rate, +1.5 for Cow Conception Rate, +2.4 for Heifer Conception Rate and +3.67 for Health Trait Index. She has a GJPI of +168, which ranks on the list of the Top 500 Females for GJPI.

Her dam is sired by JX Dodan LH Trooper {4}, GJPI +112, and appraised Desirable-77% as a milking yearling. Her grandam, sired by JX Spring Creek Marlo Stoney {3}-ET, GJPI +131, has a best record of 2-8 305 3x 24,940 5.3% 1,326 3.7% 917 84DCR.

"Jarella {4}" was consigned by Katzman Bros., Whitewater, Wis.

Two lots sold for \$2,000 each—the second high price of the sale. Linda Wilkerson, Blanchard, Okla., chose one of them, JX Huff Acres Greg 39 {5}. The deep-pedigreed daughter of O.F. Ballistic Greg, GJPI +85, sold due to sexed JX Twinridge Altasasso {4}-ET, GJPI +147, in mid-July.

Her dam, sired by River Valley Cece Chrome-ET, GJPI +75, has an m.e. of 17,349—799—629 on her first lactation. Her Very Good-86% grandam has a three lactation m.e. average of 23,1841,121—758. She is sired by JX Faria Brothers Avon {2}-ET, GJPI +62. The next dam is appraised Very Good-85% and has a pair of records over 26,550 lbs. milk, 1,170 lbs. fat and 890 lbs. protein. Her Very Good-81% fourth dam has four records and made her best record of 21,240 lbs. milk, 1,203 lbs. fat and 693 lbs. protein at 4–1. The next dam, Van Dell Million 635, Excellent-90%, has seven lactations and a top record of 5-7 305 23,160 5.1% 1,180 3.7% 856 97DCR. The next four dams are appraised Very Good or Excellent.

"Greg 39 {5}" was consigned by Jeff Huff, Sharon, Wis.

Shari Strickhauser, Elkhorn, Wis., purchased the other \$2,000-priced lot, four IVF embryos sired by River Valley Victorious-ET, GJPI -12, and out of Dixies Showdown Dash-ET. The embryos are from the "Dasher" line of the "Veronica" cow family.

"Dash" is an Excellent-90% daughter of River Valley Spice Showdown, GJPI -50, with 19,220 lbs. milk, 1,078 lbs. fat and 704 lbs. protein at 5-0. She has eight Excellent maternal sisters. Their dam, Crossbrook HG Dixie-ET. Excellent-94%, is a high-component daughter of SV Jade Hired Gun-ET, GJPI -94, with a five lactation m.e. average of 18,359-1,099-708. She was All-Canadian Senior Two-Year-Old and Reserve Grand Champion of the Royal Agricultural Winter Fair in 2015 and All American Yearling in Milk in 2014. She has numerous Excellent maternal sisters

"Dash's" grandam is Arethusa Veronicas Dasher-ET, Excellent-95%. She has a top record of 7-4 305 3x 27,720 5.9% 1,643 3.6% 1,007 90 DCR. She was Reserve All American Senior Two-Year-Old in 2008. The next dam is Huronia Centurion Veronica 20 J, winner of the 2015 Jersey Journal Great Cow Contest and 2004 National Grand Champion.

The embryos were consigned by Jim Behling and Mara Budde, Fox Lake, Wis.

The volume buyer was Timothy D. Bowers, Marion, Wis., who purchased 15 lots for \$22,500. In all 15 buyers from five states—Illinois, Nebraska, Ohio, Oklahoma, and Wisconsin—made purchases.

Sales \$1,800 and Over

Linda Wilkerson, Blanchard, Okla.

JX Huff Acres Greg 39 {5}, bred heifer 21 mos 2,000 (Jeff Huff, Sharon, Wis.)
JX Dodan LH Norm Tropic {5}, bred heifer 21 mos 1,900
(D & D Jerseys, Newton, Wis.)
Jordan Martin, Greenwood, Wis.
JX Makamoov Rosetta {4}, cow 2 yrs
(Mia Smith, Elroy, Wis.)
Jason Cast, Beaver Crossing, Neb.
Kunde Citation A Steel {5}, cow 2 yrs 1,850
(David and Donna Kunde, Manchester, Iowa)
Kunde Jiggy Vivid, cow 2 yrs
(David and Donna Kunde)