

\$3,500 High Seller for Wisconsin State Sale

For the sixth consecutive year, the Wisconsin State Jersey Sale was conducted online. With an established protocol already in place, the event managed by Jersey Marketing Service continued despite COVID-10. Bidding opened through JerseyBid.com on May 8, 2020. It closed in real time four days later, May 12. In all, 71 lots for an average of \$1,089.79.

Sale Analysis

Number	Avg. Price	Total Value
17 Cows, two years and over	\$1,477.94	\$25,125
52 Bred heifers	976.92	50,800
10 1 st Trimester	580.00	5,800
3 2 nd Trimester	700.00	2,100
39 3 rd Trimester	1,100.00	42,900
1 Heifer calf	575.00	575
1 Embryo package	875.00	875
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71 Lots	\$1,089.79	\$77,375
Median price	\$1,100.00	

Sale Management:
Jersey Marketing Service

As in years past, there was something for everyone, from individual lots of high genetic merit or backed by show-winning pedigrees to commercial groups of milking cows and bred heifers. Seven Jersey breeders from Iowa and Wisconsin made purchases.

Grady Auer, New London, Wis., purchased five lots, including the high seller, PVF Regency Bounty, for \$3,500. Consigned by Jason and Leah James of Pine Valley Farm, Mineral Point, Wis., the Very Good-85% daughter of TJF Visionary Regency, GJPI +70, is backed by six Very Good or Excellent dams.

She freshened with her first calf in late January 2020 and gave 70 lbs. milk, with components of 4.1% fat and 3.1% protein, for the tester in mid-May. Her dam is a Very Good-88% daughter of BW Carrier-ET, GJPI -83, with six lactations and a top record of 3-11 284 18,150 3.9% 704 3.5% 635 95DCR. Her grandam is a Very Good-86% daughter of ISAU Boggabilla Thorpedo-ET, GJPI -19, with a six lactation m.e. average of 1,8210-897-658. The next dam, sired by Duncan Chief, GJPI -65, is appraised Very Good-86% and has a pair of records over 18,000 lbs. milk, 920 lbs. fat and 640 lbs. protein. Her fifth dam is Excellent-90% and her sixth is Excellent-92%.

Reece Knoploh, Sumner, Iowa, placed the final bid of \$3,275 on the second-high seller, Stoney Point Colton Fedora-ET. The fancy-pedigreed, fifth-generation Excellent is sired by Chill Action Colton-ET, GJPI -63. She freshened with her second calf in early March 2020 and gave 49 lbs. milk for the tester in May. She has a projected m.e. of 15,183-731-538 at 3-9.

“Fedora” hails from a cow family that includes a pair of National Jersey Jug Futurity Winners—SHF Renaissance Fantastic in 1999 and Faithful Flora of SSF, her ninth dam, in 1978. “Fedora’s” dam is an Excellent-91% daughter of Arethusia Verbatim Response-ET, GJPI -109, with 15,550 lbs. milk, 1,152 lbs. fat (7.4%) and 571 lbs. protein at 4-2. Her grandam is an Excellent-91% daughter of Shamrock Giller, GJPI -269, with a top record of 4-0 305 18,470 6.2% 1,142 3.7% 692 98DCR.

Her third dam, SHF Sambo Fuchsia, Excellent-92%, has 10 complete lactations. She has 12 Excellent daughters. Included in this group is Stoney Point Vindication Fifi, Excellent-93%, Grand Champion of the 2011 New York State Fair. She has 32,730 lbs. milk, 1,897 lbs. fat and 1,150 lbs. protein at 6-0. Another daughter, Stoney Point Resurrection Fay, Excellent-93%, has 26,570 lbs. milk, 1,237 lbs. fat and 982 lbs. protein at 3-1. She was second five-year-old at the Central National Jersey Show in 2010.

“Fedora’s” fourth dam, SHF Grove Fantasia, Excellent-92%, has six lactations and made a top record of 18,080 lbs. milk, 937 lbs. fat and 632 lbs. protein at 6-0. She was tapped Reserve Grand Champion of the New York State Fair Junior Show in 2001. Her fifth dam, Sooner Frosty, Very Good-88%, has six records as well, with a best record of 20,760 lbs. milk, 1,016 lbs. fat and 715 lbs. protein at 6-3. She is the dam of “Fantastic.”

“Fedora” was consigned by the partnership of Mike Heath and Scott Stanford, Westminster, Md.

The volume buyer of the sale was Rock River Jerseys, Inwood, Iowa. The dairy purchased 34 lots for \$38,350.

Sales \$1,200 and Over

(Consignors in Parentheses)

Grady Auer, New London, Wis.	
PVF Regency Bounty, cow 2 yrs.....	\$3,500
(Jason and Leah James, Mineral Point, Wis.)	
JX Dodan LH Future Trilogy (4)-ET, cow 2 yrs.....	1,500
(D & D Jerseys and Lloyd Heinz, Newton, Wis.)	
Avon Road Showdown Sequence-ET, cow 2 yrs.....	1,300
(Iris Quinlan and Skyler Strandberg, Alma Center, Wis.)	
JX Dodan Mesquite Songbird Serenity (4), bred heifer 21 mos.....	1,200
(D & D Jerseys and Dennis Phillips, Newton, Wis.)	
Dodan LH Barricade Terrapin, cow 2 yrs.....	1,200
(D & D Jerseys and Lloyd Heinz)	
Reece Knoploh, Sumner, Iowa	
Stoney Point Colton Fedora-ET, cow 3 yrs.....	3,275
(Mike Heath and Scott Stanford, Westminster, Md.)	
Hass Acres LLC, Evansville, Wis.	
Norse Star Balin 5527, cow 3 yrs.....	1,600
(Grant, Grace, Hannah and Ellie Fremstad, Westby, Wis.)	
Rock River Jerseys, Inwood, Iowa	
JX Jazzy Carcetti 6834 (4), cow 3 yrs.....	1,200
(Endres Jazzy Jerseys, Lodi, Wis.)	
Jazzy Dazzler 6912, cow 3 yrs.....	1,200
(Endres Jazzy Jerseys)	
JX Jazzy Combo 6954 (4)-Twin, cow 3 yrs.....	1,200
(Endres Jazzy Jerseys)	
Jazzy Mirror 7080 (3), cow 2 yrs.....	1,200
(Endres Jazzy Jerseys)	
JX Jazzy Cordoba 6886 (2), cow 3 yrs.....	1,200
(Endres Jazzy Jerseys)	
Jazzy Match 6955, cow 3 yrs.....	1,200
(Endres Jazzy Jerseys)	
Jazzy 6978 (1), cow 3 yrs.....	1,200
(Endres Jazzy Jerseys)	
JX Jazzy Fetty 7089 (5), cow 2 yrs.....	1,200
(Endres Jazzy Jerseys)	