

## “Veronica” Granddaughter Tops Wisconsin State Sale

Buyers paid consistently all day for the Registered Jerseys consigned to the Wisconsin Spring Extravaganza Sale, paying an average of \$1,488.24 for the 51 lots that sold on April 23, 2010. The event held at the Vernon County Fairgrounds in Viroqua, Wis., offered a little bit of something for everyone—fancy, showing type mixed with production-bred genetics and an equal balance of milking cows and heifers.

### Sale Analysis

| Number                      | Avg. Price | Total Value |
|-----------------------------|------------|-------------|
| 21 Cows, two years and over | \$1,438.10 | \$30,200    |
| 12 Bred heifers             | 1,479.17   | 17,750      |
| 6 Open yearlings            | 1,441.67   | 8,650       |
| 11 Heifer calves            | 1,500.00   | 16,500      |
| 1 Choice of calves          | 2,800.00   | 2,800       |
| 51 Lots                     | \$1,488.24 | \$75,900    |
| Median price                | \$1,500.00 |             |

### Sale Management:

Wisconsin Jersey Breeders Association  
Auctioneer: Bill Stade

The sale was managed by the Wisconsin Jersey Breeders Association and held in conjunction with the competitive Wisconsin Spring Extravaganza Show the following day. The sale chairperson was Ralph Uhe, Janesville, and selections were made by Wayne Greene Jr., Cadott, Dean Peterson, Viroqua, and Mark Ashmore and Mark Wallace, both of Boscobel.

A member of the “Veronica” family brought the top dollar of the day. Lowell Boelk, Brownsville, Wis., placed the final bid of \$3,900 on Milksource Ringmaster Vanity-ET, consigned by Milk Source Genetics, Kaukauna, Wis. The summer yearling is sired by Family Hill Ringmaster, GJPI -55, and out of Arethusa Resurrection Vera-ET, Very Good-89%. “Vera” stood second in the junior two-year-old class at the New York Spring Carousel Show in 2008.

“Vera’s” dam is Huronia Centurion Veronica 20J, one of two living cows to be appraised Excellent-97%. The famous 10-year-old, now at Arethusa Farm in Litchfield, Conn., has a bevy of show laurels under her belt, including National Grand Champion in 2004, Supreme Champion of World Dairy Expo and the Pennsylvania All-American Show in 2006 and Grand Champion of the Central National Jersey Show in 2004, 2005 and 2006. She has three records over 24,400 lbs. milk, 1,200 lbs. fat and 950 lbs. protein. She was selected to represent her sire, Sooner Centurion-ET, GJPI +2, in the “Art of Fine Breeding” contest in

November 2008 and was recently named Reserve Grand Champion of the New York Spring Carousel in April.

One of the breed’s most prolific cows, “Veronica” has 91 registered progeny to date. Of her 29 daughters that have been appraised, 17 are Excellent and the balance are Very Good-84% or higher. Arethusa Veronicas Comet-ET, Excellent-91%, was Junior All American Intermediate Heifer Calf in 2006 and Grand Champion of the California Spring Show in 2009. Her full sister, Arethusa Veronicas Comet-ET, also Excellent-91%, was Reserve Grand Champion of the New York Spring Carousel in 2008.

“Veronica’s” dam is VG 87 in Canada and her next five dams are Excellent.

The lot at the front of the catalog brought the second high price of the day—\$2,800. Wayne Greene Jr. purchased the right to choose first from pregnancies due in mid-August, sired by BW Renegade-ET, GJPI +181, and out of Steinhauers H Mark Applepie.

“Applepie” is an Excellent-92% daughter of Schultz Brook Hallmark, GJPI +48, with five lactations and a best record of 4-3 305 23,540 4.7% 1,117 3.8% 888 94DCR. She has a GJPI of +78 (August 2010) and A.I. contracts to “Renegade” and All Lynns Impuls Vance-ET, GJPI +174. Her son, Steinhauers Iatola Applejack, GJPI +19, was syndicated in The All American Jersey Sale in 2007 by Alta Genetics and a group of 51 Jersey breeders for \$18,850. A daughter, Steinhauers Artist Appledumpling, has a pending A.I. contract.

“Applepie” has an Excellent-91% maternal sister and a Very Good-86% maternal sister—both with records in excess of 21,400 lbs. milk, 1,000 lbs. fat and 790 lbs. protein. Their dam, sired by Steinhauers Lester Caesar, JPI +34, is appraised Excellent-91% and has four lactations—three of them over 21,000 lbs. milk, 930 lbs. fat and 710 lbs. protein. Her Very Good-81% grandam has a best record of 5-3 298 3x 19,690 4.6% 915 3.5% 687 97DCR.

The consignment’s fourth dam is a Very Good-87% daughter of Highland Magic Duncan, GJPI -80, with her seventh lactation begun at 8-3 and an m.e. average of 15,820–799–560. Her fifth dam is Excellent-92%.

The consignment was made by Steinhauers Jerseys, Mattoon, Wis., who donated half of the proceeds to the fund for the 2011 AJCA-NAJ Annual Meetings, which will be hosted by Wisconsin Jersey breeders at the Wisconsin Dells next summer.

## Sales \$1,650 and Over

(Consignors in Parentheses)

|   |         |  |
|---|---------|--|
| <b>Lowell Boelk, Brownsville, Wis.</b>  |         |  |
| Milksource Ringmaster Vanity-ET, heifer calf 8 mos...                                   | \$3,900 |  |
| (Milk Source Genetics, Kaukauna, Wis.)  |         |  |
| <b>Wayne Greene Jr., Cadott, Wis.</b>   |         |  |
| First choice female sired by BW Renegade-ET and out of Steinhauers H Mark Applepie..... | 2,800   |  |
| (Steinhauers Jerseys, Mattoon, Wis.)  |         |  |
| <b>Brad Griswold, Ixonia, Wis.</b>  |         |  |
| Gil-Bar Cadillac Jazzy, heifer calf 7 mos.....  | 2,700   |  |
| (Gil-Bar Farm, Janesville, Wis.)  |         |  |
| <b>Becca Bagniewski, Cochrane, Wis.</b>   |         |  |
| Woodmohr Supreme Gabreial, open yearling 13 mos.  | 2,700   |  |
| (Woodmohr Jerseys, Bloomer, Wis.)   |         |  |
| <b>Lloyd Heinz, Shawano, Wis.</b>   |         |  |
| Nic-Nat T-Bone Starstruck-ET, heifer calf 2 mos. ....                                   | 2,200   |  |
| (Natalie Kessenich, de Forest, Wis.)  |         |  |
| <b>Derek Sokdowski and Wade Kessenich, de Forest, Wis.</b>                              |         |  |
| All Lynns Minister Mandy-ET, open yearling 13 mos. ...                                  | 2,100   |  |
| (Tommy Allen and Judd Logan, Reedsburg, Wis.)   |         |  |
| <b>Jerry Ostrem, Viroqua, Wis.</b>  |         |  |
| Dodan Abe Crown Queen, cow 3 yrs. ....  | 1,900   |  |
| (D & D Jerseys, Newton, Wis.)   |         |  |
| <b>Diamond S Farm and Joe and Kari Stanek, North Branch, Minn.</b>                      |         |  |
| Random Luck PS Ray Angel, cow 2 yrs. ....   | 1,850   |  |
| (Lisa A. Caya, Darlington, Wis.)  |         |  |
| <b>Doug Schultz, Stockton, Ill.</b>   |         |  |
| Hillview Action Blini, bred heifer 23 mos. ....   | 1,800   |  |
| (Sorensens Hillview Jersey Farm, Pine River, Wis.)                                      |         |  |
| All Lynns Action Fran, cow 2 yrs. ....  | 1,800   |  |
| (David Allen, Reedsburg, Wis.)  |         |  |
| O.F. Reece Destiny, bred heifer 2 yrs. ....   | 1,750   |  |
| (Owens Farms Inc., Frederic, Wis.)  |         |  |
| <b>Gil-Bar Farm, Janesville, Wis.</b>   |         |  |
| Stephan Duaiseoir Rebekah, cow 3 yrs. ....  | 1,800   |  |
| (Shari Strickhouser, Elkhorn, Wis.)   |         |  |
| <b>Connie Bahnsoct and Doug Schultz, Stockton, Ill.</b>                                 |         |  |
| BJ Jade Brandy, cow 3 yrs. ....   | 1,800   |  |
| (Brandon J. and Seth L. Nehls, Hustisford, Wis.)  |         |  |
| <b>Evan Ensign, Unity, Wis.</b>   |         |  |
| Foxy Comerica Ladybug, bred heifer 19 mos. ....   | 1,650   |  |
| (Seth and Carrie Hoesly, Berlin, Wis.)  |         |  |
| <b>David and Kelly Oberreich, Plymouth, Wis.</b>  |         |  |
| Ambition Sultan Dana, cow 2 yrs. ....   | 1,650   |  |
| (Amber and Laura Elliott, Marshall, Wis.)   |         |  |
| <b>David C. Endres, Lodi, Wis.</b>  |         |  |
| All Lynns Top Brass Ravenna, cow 2 yrs. ....  | 1,650   |  |
| (David Allen)   |         |  |
| <b>Seth and Carrie Hoesly, Berlin, Wis.</b>   |         |  |
| Windhavens Militia Maiden, cow 3 yrs. ....  | 1,650   |  |
| (Wayne Greene Jr., Cadott, Wis.)  |         |  |

## Badger Treasure Sale

The Badger Treasure Sale, available to bidding by juniors only, was held in conjunction with the Wisconsin Spring Extravaganza Sale. Five heifer calves sold for an average of \$920 and a gross of \$4,600.

### Sale Analysis

| Number          | Avg. Price | Total Value |
|-----------------|------------|-------------|
| 5 Heifer calves | \$920.00   | \$4,600     |
| 5 Lots          | \$920.00   | \$4,600     |
| Median price    | \$850.00   |             |

Becca Bagniewski, Cochrane, Wis., took home the high seller, Hillview Militia Avocado, for \$1,400. The seven-month-old carries a P-level of 8 and is sired by Sunset Canyon RP Militia-ET, GJPI +151. Her dam is a Very Good-84% daughter of Cave Creek Yogurt II-P-ET, GJPI -37, with a three lactation m.e. average of 22,471—905—761. Her Very Good-88% grandam has a lactation average of 17,460—735—607 on four lactations. Her third dam is sired by Cathy Jos Alf Melroe, GJPI -41, and has 23,830 lbs. milk, 997 lbs. fat and 826 lbs. protein at 4-10.

“Avocado” was consigned by the

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## Wisconsin State Sale

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winner of last year's Badger Treasure Production Contest, Hannah Sorenson, Pine River, Wis.

Other juniors who made purchases were: Tyler Erickson, Viroqua, Wis.; Sam and Christian Killian, Blair, Wis.; Kierra Schultz, Stockton, Ill.; and Madilyn Schultz, Stockton, Ill.

Awards for the 2010 Badger Treasure Production Contest were distributed as well, with \$1,375 being awarded to three juniors. Rankings were made on cheese yield using the animal's first lactation record on an m.e. basis.

Jordan and Whitney Ebert, Algoma, Wis., earned the top prize of \$687.50 for their entry, Kutz Action 5354, purchased in the 2007 Badger Treasure Sale from Kutz Dairy LLC, Jefferson, Wis. The Very Good-88% daughter of Forest Glen Avery Action-ET, GJPI +89, produced a 2-0 record with an m.e. of 23,333-1,118-722 and a cheese yield of 2,491 lbs. Actual production was 18,460 lbs. milk, 917 lbs. fat and 569 lbs. protein (3x milking) in 291 days.

Other Wisconsin juniors earning prizes were Kaitlyn A. Riley, Gays Mills, and Ryan T. Griswold, Ixonia.

### Sales \$850 and Over

(Consignors in Parentheses)

|   |         |
|---|---------|
| <b>Becca Bagniewski, Cochrane, Wis.</b>               |         |
| Hillview Militia Avocada, heifer calf 7 mos .....     | \$1,400 |
| (Hannah Sorenson, Pine River, Wis.)                   |         |
| <b>Sam and Christian Killian, Blair, Wis.</b>         |         |
| Proud Heritage Triumph Falcon, heifer calf 6 mos..... | 925     |
| (Amy Jo and Ben Vos, Maribel, Wis.)                   |         |
| <b>Kierra Schultz, Stockton, Ill.</b>                 |         |
| Hunts Valley latola Teana J67, heifer calf 8 mos..... | 850     |
| (Bernard and Ellen Killian, Independence, Wis.)       |         |