

Wisconsin State Sale Conducted by JerseyBid.com

The Wisconsin State Jersey Sale was conducted entirely online through JerseyBid.com for the third consecutive year. The 20 lots that changed ownership hands through the sale sold for an average of \$1,971.25 and a gross of \$39,425. Three of the lots were groups of bred heifers and cows; the balance sold as individuals. This year, the Badger Treasure Sale was also held online in conjunction with the sale. Bidding opened on Monday, May 4, 2015, and commenced eight days later by horse race style on May 12.

Sale Analysis		
Number	Avg. Price	Total Value
8 Cows, two years and over	\$1,843.75	\$14,750
10 Bred heifers	2,062.50	20,625
2 Heifer calves	2,025.00	4,050
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20 Lots	\$1,971.25	\$39,425
Median price	\$2,050.00	

*Sale Management:
Jersey Marketing Service*

Lot 1, a deep-pedigreed heifer calf, brought the high price of the state sale, selling for \$2,700. Heartland Jerseys, Seneca, Kan., placed the final bid on Jessie James Nikon Trudy 8705-P, backed by their own breeding on the bottom side of her pedigree. The five-month-old daughter of Ahlem Nikon-P, GJPI +130, has a GJPI of +130 and tested free for JH1 and JH2 using the 13K chip. She has GPTAs of +749M, +42F and +28P and is +3.0 for Productive Life. A full sister, All Lynns Irwin Tabitha-ET, ranks among the top 1.5% genotyped cows with a GJPI of +112.

"Trudy's" dam is a Very Good-84% daughter of All Lynns Valentino Irwin-ET, GJPI +171. She has four maternal brothers in A.I. sampling programs. Her grandam is sired by Sunset Canyon Merchant-ET, GJPI +30. She has an Excellent and nine Very Good maternal sisters, including Heartland Artist Tacoma-ET, Very Good-88%, with 28,070 lbs. milk, 1,481 lbs. fat and 970 lbs. protein at 4-4.

"Trudy's" third dam is Heartland Nathan Texas-ET, Excellent-95%. She has five lactations—four of them over 20,000 lbs. milk—and a best record of 3-11 305 3x 26,340 4.3% 1,130 3.8% 991 92DCR. She has several sons in A.I., including Heartland Merchant Topeka-ET, GJPI +61, the second most-heavily used sire of Registered Jersey sons in 2013.

Her Excellent-90% fourth dam has 20,090 lbs. milk, 1,132 lbs. fat and 710 lbs. protein at 4-8. Her fifth dam, Heartland Mannix Tyme, Excellent-92%, has five records over 20,000 lbs. milk; two of them

are more than 24,000 lbs. milk, 1,110 lbs. fat and 890 lbs. protein. The next dam is appraised Very Good-85% and has 19,800 lbs. milk, with component tests of 4.7% fat and 3.8% protein, at 6-7.

"Trudy" was consigned by Jim and Jessica Engel, Kewaunee, Wis.

The second high-selling lot was a group of five third trimester bred heifers consigned by Owens Farms Inc., Frederic, Wis. Fellow Wisconsin Jersey breeders, Tim and Meredith Bowers of Marion, purchased the heifers for \$2,075 each. The heifers are sired by Cave Creek Kanoo-ET, GJPI +65, ISNZ Tironui OM Joskin, JPI -71, and O.F. TBone Marcell, GJPI +80.

The third high-selling lot was the other group of third trimester bred heifers. Nathan Evers, Wabasha, Minn., purchased the five heifers for \$2,050 each. They are sired by All Lynns Maximum Vernon-ET, GJPI +145, Cal-Mart Renegade Hilario-ET, GJPI +95, GR Oomsdale Lou CC Charnesa{3}-ET, GJPI +75, Schultz Legal Critic-P, GJPI +110, and Sunset Canyon Dignitary-ET, GJPI +181. They were consigned by Gerald Laufenberg, Mount Horeb, Wis.

Sales \$2,050 and Over

(Consignors in Parentheses)

Heartland Jerseys, Seneca, Kan.	
Jessie James Nikon Trudy 8705-P, heifer calf 6 mos..	\$2,700 (Jim and Jessica Engel, Kewaunee, Wis.)
Tim and Meredith Bowers, Marion, Wis.	
O.F. Kanoo Merilee, bred heifer 21 mos.....	2,075 (Owens Farms Inc., Frederic, Wis.)
O.F. Kanoo Delite, bred heifer 22 mos.....	2,075 (Owens Farms Inc.)
O.F. Paul Regena, bred heifer 2 yrs.....	2,075 (Owens Farms Inc.)
O.F. Joskin Hush, bred heifer 23 mos.....	2,075 (Owens Farms Inc.)
O.F. Kanoo Mace, bred heifer 21 mos.....	2,075 (Owens Farms Inc.)
O.F. Marcell Princess, bred heifer 22 mos.....	2,075 (Owens Farms Inc.)
O.F. Marcell Jenny, bred heifer 22 mos.....	2,075 (Owens Farms Inc.)
Nathan Evers, Wabasha, Minn.	
Waunakee Critic Picture 3799-P, bred heifer 2 yrs.....	2,050 (Gerald Laufenberg, Mount Horeb, Wis.)
Waunakee Charnesa Fringe 3831(4), bred heifer 2 yrs.....	2,050 (Gerald Laufenberg)
Waunakee Dignitary Petunia 3884, bred heifer 22 mos.....	2,050 (Gerald Laufenberg)
Waunakee Vernon Pertessa 3891, bred heifer 22 mos.....	2,050 (Gerald Laufenberg)
Waunakee Hilario Phyliss 3937, bred heifer 21 mos....	2,050 (Gerald Laufenberg)

Badger Treasure Sale

Five juniors purchased heifer calves in the Badger Treasure Sale for an average of \$785 and a gross of \$3,925. Juniors will have a chance to earn back a portion of the purchase price of their heifers in the 2018 Badger Treasure Production Contest, which is based on the dollar value of milk produced in their first lactation. Financial prizes from the gross of the sale will be distributed as follows: 50% for first place; 25% for second; 15% for third; and 10% for fourth.

The partnership of Jaelyn, Jaxson and Jessalyn Brady, Tigerton, Wis., purchased the high seller, Wis Plus Festive 906{5} for \$875. The daughter of Sweetie Plus Iatolas

Bold, GJPI +157, hails from the "Felice" cow family. She has GPTAs of +835M, +2F and +35P and a GJPI of +115.

Sale Analysis		
Number	Avg. Price	Total Value
5 Heifer calves	\$785.00	\$3,925
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5 Lots	\$785.00	\$3,925
Median price	\$775.00	

Her dam is a Very Good-84% daughter of All Lynns Legal Visionary-ET, GJPI +212. Her third dam is Family Hill Signature Festive-ET, Very Good-86%, with 22,970 lbs. milk, 1,029 lbs. fat and 811 lbs. protein at 3-3. Her fourth dam is Pleasant Nook Berretta Felice, Excellent-95%, winner of the NASCO Type and Production Award at the 2003 All American Jersey Show. She was also named Reserve Intermediate Champion of the Western National Jersey Show in 2001. She has a best record of 4-11 305 24,280 4.9% 1,178 3.8% 925 87DCR.

"Festive" was consigned by Lloyd Heinz and Abby and India Tauchen, Shawano, Wis.

Other Wisconsin juniors to make purchases were: Connor Busse, Milton; Hannah Koehn, Edgerton; and Charlie Tauchen, Bonduel.

Sales \$825 and Over

(Consignors in Parentheses)

Jaelyn, Jaxson and Jessalyn Brady, Tigerton, Wis.	
Wis Plus Festive 9061{5}, heifer calf 5 mos.....	\$875 (Lloyd Heinz, Shawano, Wis.)
Charlie Tauchen, Bonduel, Wis.	
All Lynns Nitro Edith, heifer calf 7 mos.....	825 (David Allen, Reedsburg, Wis.)