

Wisconsin State Sale Again Held Online

For the second consecutive year, the Wisconsin State Jersey Sale was conducted entirely online through JerseyBid.com. This year, the sale opened for bidding on Monday, April 28, and began close-out on Tuesday, May 6. The sale managed by Jersey Marketing Service offered something for everyone: eight milking cows; four heifer calves; four embryo packages; and 14 bred heifers, four offered as individual lots and the balance as a pen lot of five springing heifers and a buyer's choice lot of five springing heifers. The sale posted an average of \$2,246.67 on 30 lots.

Sale Analysis		
Number	Avg. Price	Total Value
8 Cows, two years and over	\$2,190.63	\$17,525
9 Bred heifers	2,850.00	25,650
4 Heifer calves	1,787.50	7,150
4 Embryo packages	1,456.25	5,825
5 Choices of calves	2,250.00	11,250
30 Lots	\$2,246.67	\$67,400
<i>Median price</i>	<i>\$2,200.00</i>	

*Sale Management:
Jersey Marketing Service*

Closing for the Wisconsin State Jersey Sale was conducted using the horse race style, which meant the entire sale closed when there was 10 minutes of inactivity. When bidding ceased, 10 buyers from six states had made purchases, with the Wheeler family of Jackson, Idaho, taking home 10 head for \$23,000 and Kobey Spindler of Stratford, Wis., selecting five head for \$11,250.

Josiah Heagy, Titusville, Pa., placed the final bid of \$5,050 on the high seller, DoDan LH Dignitary Tally-ET, a member of the "Althea" cow family. "Tally" is sired by Sunset Canyon Dignitary-ET, GJPI +168, and due to All Lynns Valentino Marvel, GJPI +235, in early August. The resulting calf carries an A.I. contract with Accelerated Genetics. Interest has also been expressed by Genex/CRI, Select Sires and Semex.

"Tally" has Genomic Predicted Transmitting Abilities (GPTAs) of +990M, +65F and +41P. She has a GJPI of +185 and tested free for JH1. Two of her maternal sisters rank on the list of the Top 500 Heifers for GJPI.

Their dam, Tollenaar Headline 6652C024-ET, Very Good-83%, ranks #18 among genotyped cows with a GJPI of +236 and has an m.e. of 32,181–1,380–1,164 on her first lactation. She has four maternal brothers in A.I. and seven maternal sisters ranked for GJPI, including a full sister, Tollenaars 6650B880-ET, Very Good-86%, with 19,530 lbs. milk, 1,132

lbs. fat and 736 lbs. protein at 1-11.

"Tally's" grandam is a Very Good-88% daughter of ISDK Q Impuls, GJPI +153, with a best record of 2-1- 305 25,370 7.0% 1,775 3.6% 922 92DCR. Her third dam, Buddvu Allys Lou-ET, Excellent-91%, made 30,530 lbs. milk, 1,720 lbs. fat and 1,251 lbs. protein at 4-3. She is the dam of the breed's former #1 bull for GJPI, Tollenaars Impuls Louie 260-ET, GJPI +155.

"Tally's" Excellent-90% fourth dam has a three lactation m.e. average of 20,219–989–800. Her fifth dam is also appraised Excellent-90%. Her sixth dam, Greenridge FW Chief Althea-ET, Excellent-92%, was voted second in the Jersey Journal Great Cow Contest in 2000. She sent 15 sons to A.I. and has lifetime credits of 209,021 lbs. milk, 9,638 lbs. fat and 8,411 lbs. protein.

The next dam is Excellent-90% with more than 18,000 lbs. milk and 1,000 lbs. fat.

"Tally" was consigned by the partnership of D & D Jerseys and Lloyd Heinz of Newton, Wis.

Heagy and Heinz were on both ends of the deal of the second high selling individual as well. Heagy purchased Heinz Charnesa Melinda 8381, who was bred and consigned by Heinz, for \$3,450. The daughter of GR Oomsdale Lou CC Charnesa-ET, GJPI +192, sold two weeks shy of her first birthday and with A.I. interest from Accelerated Genetics, Genex/CRI, Select Sires and Semex. She has GPTAs of +1,255M, +66F and +44P and a GJPI of +199. She is +1.5 for Type and has a Genomic Jersey Udder Index of +3.37.

"Melinda's" dam, NE Abe Melinda 5448-ET, Very Good-81%, has two records over 24,000 lbs. milk and a best record of 4-9 305 3x 27,310 4.7% 1,278 3.5% 960 100DCR. She has eight maternal brothers in A.I. and nine Excellent or Very Good maternal sisters. Included in this group is Dutch Hollow Jacinto Melinda 536-ET, Very Good-85%, who ranks among the top 1.5% for GJPI and has 30,680 lbs. milk, 1,305 lbs. fat and 968 lbs. protein at 5-1.

The consignment's grandam, Dutch Hollow Jace Melinda-ET, Excellent-92%, was nominated to represent her sire, Windy Willow Montana Jace, GJPI +91, in "The Art of Fine Breeding" contest in 2008 and has 24,090 lbs. milk, 1,047 lbs. fat and 836 lbs. protein at 4-2. She has nine Excellent or Very Good maternal sisters.

The next dam, SC Millie, Excellent-93%, has seven lactations and made her best record of 30,210 lbs. milk, 1,377 lbs. fat and 950 lbs. protein at 5-3. She placed in the Leading Living Lifetime Production Contest in 2009 with 252,355 lbs. milk, 12,492 lbs. fat and 8,743 lbs. protein.

Sales \$2,200 and Over

(Consignors in Parentheses)

Josiah Heagy, Titusville, Pa.

DoDan LH Dignitary Tally-ET, bred heifer 20 mos..... \$5,050 (D & D Jerseys and Lloyd Heinz, Newton, Wis.)

Heinz Charnesa Melinda 8381, heifer calf 11 mos..... 3,450 (Lloyd Heinz, Shawano, Wis.)

HVI Visionary Mandi 8231, bred heifer 15 mos..... 2,250 (Tauchen Harmony Valley Inc., Bonduel, Wis.)

Jason Cast, Beaver Crossing, Neb.

Orthridge-DB Zuma Rutabaga, cow 2 yrs..... 3,075 (Orthridge Farms and Dan Bauer, Lancaster, Wis.)

Wheeler Family, Jackson, Idaho

All Lynns Vaughn Geneva, bred heifer 2 yrs..... 3,000 (David Allen, Reedsburg, Wis.)

All Lynns Vertex Nicole-Twin, bred heifer 22 mos..... 3,000 (David Allen)

All Lynns Vito Mavis, bred heifer 22 mos..... 3,000 (David Allen)

All Lynns Academy Moselle, bred heifer 21 mos..... 3,000 (David Allen)

All Lynns Volley Alexis, bred heifer 21 mos..... 3,000 (David Allen)

Eight grade one embryos sired by All Lynns Maximum Vernon-ET and out of Gabys Blair Rumba-ET..... 2,200 (Orthridge Farms and Dan Bauer)

Kobey Spindler, Stratford, Wis.

Jazzy Doc 4444..... 2,250 (Endres Jazzy Jerseys, Lodi, Wis.)

Jazzy Hobson 4509..... 2,250 (Endres Jazzy Jerseys)

Jazzy Hobson 4524..... 2,250 (Endres Jazzy Jerseys)

Jazzy Sam 4547..... 2,250 (Endres Jazzy Jerseys)

Jazzy Dawson 4562..... 2,250 (Endres Jazzy Jerseys)

Monty Hamann, Richland Center, Wis.

Big Time Ace Zoe, cow 2 yrs..... 2,200 (Jerry Weiss and Linehan Jerseys, River Falls, Wis.)

Big Time All I Do Is Win, cow 2 yrs..... 2,200 (Phillip Linehan, River Falls, Wis.)

Badger Treasure Sale

This year, the Badger Treasure Sale was held in conjunction with the Wisconsin State Sale. Four heifer calves sold for an average of \$893.75 and a gross of \$3,575. The juniors who made purchases are eligible to compete in the Badger Treasure Production Contest in 2017, which is based on the mature equivalent cheese yield of the first lactation of these heifers.

Sale Analysis

Number	Avg. Price	Total Value
4 Heifer calves	\$893.75	\$3,575
4 Lots	\$893.75	\$3,575
<i>Median price</i>	<i>\$837.50</i>	

*Sale Management:
Jersey Marketing Service*

Wisconsin juniors Kaylee and Cheyanne O'Malley of Gilman purchased the high seller, Norse Star Mantra 4185, for \$1,150. The seven-month-old daughter of Ertl Mantra, GJPI +219, has Parent Averages of +604M, +39F and +24P and is +1.5 for Type.

Her dam is a Very Good-85% daughter of Norse Star Jade Lincoln-ET, JPI -15, with an m.e. of 21,074–1,311–819 on her first lactation. Her grandam is a Very Good-87% daughter of Eastglen Alf Klassic-ET, GJPI +62, with two records over 23,300 lbs. milk, 1,290 lbs. fat and 890 lbs. protein. Her fourth dam has an m.e. average of 19,141–997–704 on seven lactations.

"Mantra 4185" was consigned by Jory

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Fremstad, Westby, Wis.

Other Wisconsin juniors who made purchases were: Jaelyn and Jaxson Brady, Tigerton, Jennifer Jacobus, Janesville, and Wyatt Williams, Janesville.

Sales \$750 and Over

(Consignors in Parentheses)

Kaylee and Cheyanne O'Malley, Gilman, Wis.

Norse Star Mantra 4185, heifer calf 7 mos..... \$1,150 (Jory Fremstad, Westby, Wis.)

Jaelyn and Jaxson Brady, Tigerton, Wis.

Orth-Berrys Lexicon Rory, heifer calf 7 mos..... 925 (Orthridge Farms, Lancaster, Wis.)

Jennifer Jacobus, Janesville, Wis.

Last Chance Academy Miranda, heifer calf 6 mos..... 750 (Bob and Darlene Winter, Chetek, Wis.)

Wyatt Williams, Janesville, Wis.

Last Chance Academy Ice Tea, heifer calf 7 mos..... 750 (Bob and Darlene Winter)