

\$44,000 High Seller for Wisconsin State Sale

The bar for series high-seller was raised in grand fashion at the Wisconsin State Jersey Sale this year when a genomic superstar was struck off for \$44,000. For the fourth time, the sale was conducted entirely online, with bidding opening on May 8 through JerseyBid.com and closing in real time eight days later, on May 16, through JerseyAuctionLive.com. Thirty-seven lots sold for an average of \$2,852.03. The offering was primarily close-up springers—32 in all—along with a pair of milking cows, two second-trimester bred heifers and the high-selling heifer calf. Four lots sold as individuals; the balance were group lots.

Sale Analysis

Number	Avg. Price	Total Value
2 Cows, two years and over	\$1,437.50	\$2,875
34 Bred heifers	1,725.00	58,650
1 Heifer calf	44,000.00	44,000
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37 Lots	\$2,852.03	\$105,525
Median price	\$1,700.00	

*Sale Management:
Jersey Marketing Service*

Since the introduction of genomics, Jersey breeders have greater confidence in paying a premium for the breed's most elite young animals, those without a proven track record themselves, but genotyping to back their potential. In the past 24 months alone, five heifer calves have sold for more than \$40,000—the previous long-standing record for the breed's high-selling heifer calf, established at The All American Jersey Sale in 2000.

Online sales like the Wisconsin State Sale are a great opportunity to bring buyer and seller of these elite genetics together, no matter their location, at a lower cost to consignors and sale managers. The partnership of D & D Jerseys and Lloyd Heinz of Newton, Wis., consigned the high seller of this year's venue, JX Dodan LH Avon Trefoil {3}-ET. In a bidding battle that was especially active the last four hours of the sale, Sexing Technologies placed the last bid of \$44,000 to add her to their growing herd of elite Registered Jerseys in Navasota, Texas.

"Trefoil {3}" is sired by JX Faria Brothers Avon {2}-ET, GJPI +212. The two-month-old heifer calf has a GJPI of +213, which ranks #12 on the list of the Top Heifers for GJPI (Generation Count 3 or 4-6 with BBR 93 or Lower). She has GPTAs of +1,772M, +64F and +60P and tested free for JH1 and JH2. She is +2.1 for Type, +8.1 for Productive Life and +23.2 for Jersey Udder Index (JUI).

Though "Trefoil {3}" has genomic numbers to back her, she also has a breed-leading pedigree. Her dam, Dodan LH Tolly Axis Tracie-ET, Very Good-85%, ranks on the list of the Top 500 Females for GJPI with an index of +170. She has a brother in A.I. and five maternal sisters ranked among the top 1.5% for GJPI, two appraised Very Good and with records over 24,000 lbs. milk, 1,100 lbs. fat and 940 lbs. protein. Another maternal sister, Dodan LH Visionary Tessa, Excellent-90%, has 28,710 lbs. milk, 1,344 lbs. fat and 1,048 lbs. protein at 3-2.

Their dam, Tollenaar Headline 6652C024-ET, Very Good-83%, has four records—all over 24,800 lbs. milk—and a best record of 4-4 305 30,770 4.3% 1,322 3.6% 1,111 97DCR. She also ranks among the top 1.5% for GJPI with an index of +120.

The next dam, Tollenaar Impuls 3220-ET, Very Good-88%, has a best record of 2-10 305 25,370 7.0% 1,775 3.6% 922 92DCR, which ranks for fat on the current National Class Leader list.

"Trefoil {3}'s" fourth dam, Buddvu Allys Lou-ET, Excellent-91%, has a best record of 4-3 305 30,530 5.6% 1,720 4.1% 1,251 90DCR. She has several sons in A.I., including Tollenaars Impuls Louie 260-ET, GJPI +50, the breed's former #1 Active A.I. sire for GJPI. Her Excellent-90% fifth dam has 21,820 lbs. milk, 1,146 lbs. fat and 834 lbs. protein at 4-7. The next dam is Excellent-90% as well.

Her seventh dam is Greenridge FW Chief Althea-ET, Excellent-92%, reserve winner of the 2000 Jersey Journal Great Cow Contest. She won the protein division of the Leading Living Lifetime Production Contest in 2000 and has 130 male descendants in A.I. sampling programs.

Lloyd Heinz was on the buying end of the second high sellers, Steinhauers Lemonhead Mint and Steinhauers Regency Silk, who sold as a group lot for \$2,100 each. Their consignor, Steinhauers Jerseys of Matton, Wis., had offered the buyer the option of purchasing one or two individuals from a group of five catalogued bred heifers. Heinz chose "Silk" and "Mint."

"Mint" is sired by Steinhauers Samson Lemonhead, GJPI +125, and sold due to JX Faria Brothers Prop Joe {3}-ET, GJPI +189, in mid-June. She has GPTAs of +715M, +44F and +28P and a GJPI of +121. She is +2.6 for Type and +27.9 for JUI.

Her dam is a Very Good-84% daughter of Boyd-Lee Valentino Lucas, GJPI +65, with a first lactation m.e. of 20,635—919—736. Her grandam is a Very Good-88% "Louie" daughter with 19,690 lbs. milk, 1,030 lbs. fat and 749 lbs. protein at 4-4.

"Silk" is sired by TJF Visionary Regency,

GJPI +142, and sold due to "Joe {3}" in mid-June as well. She has GPTAs of +477M, +22F and +24P and is +117 for GJPI.

Her dam is a Very Good-85% daughter of DP Valentino Samson, GJPI +100, with a first lactation m.e. of 22,058—1,020—817. Her Very Good-82% grandam has a four lactation m.e. average of 16,709—873—634. Her third dam has a best record of 4-1 305 20,210 4.3% 865 3.5% 702 98DCR. Her fourth dam has an m.e. average of 21,700—825—724 on four lactations.

Jason Cast, Beaver Crossing, Neb., purchased the third high seller, Hillview Mackenzie Belboa, for \$2,000. The third trimester bred heifer is sired by Missiska Mackenzie-ET, GJPI +138, and sold due to Hillview Listowel-P, GJPI +172, in mid-June. She hails from the Duncan Belle cow family.

"Belboa's" dam, Hillview Kyros Bayah, Excellent-90%, has 18,240 lbs. milk, 892 lbs. fat and 643 lbs. protein at 2-6. Her Excellent-90% grandam has 17,690 lbs. milk, 943 lbs. fat and 628 lbs. protein at 3-10. Her third dam, Yellow Rose Felina Belle-ET, Very Good-89%, has a best record of 3-6 305 19,600 6.0% 1,177 3.9% 771 100DCR. The next dam, Rudolf Belle, Excellent-91%, has 23,980 lbs. milk, 1,187 lbs. fat and 776 lbs. protein at 3-8. Her fifth dam is an Excellent-90% daughter of AU Lester Tophat-ET, GJPI -83, with a two lactation m.e. average of 19,371—938—717.

"Belboa's" sixth dam is Boomer Belle, Excellent-93%, with two records over 20,000 lbs. milk, 930 lbs. fat and 740 lbs. protein. She was selected to represent her sire, Soldierboy Boomer Sooner of CJF, GJPI -88, in "The Art of Fine Breeding" contest.

Her seventh dam is Duncan Belle, Excellent-92%, winner of the 2000 Jersey Journal Great Cow Contest and reserve winner of the contest held in 2015. She was tapped Grand Champion of the Central National Jersey Show in 1991 and the Royal Agricultural Winter Fair in 1992 and 1993. She is the 1993 Reserve National Grand Champion. Duncan Belle was also selected to represent her sire, Highland Magic Duncan, GJPI -76, in "The Art of Fine Breeding" contest.

"Belboa" was consigned by Hannah Williams, Wild Rose, Wis.

Half a dozen Jersey breeders from Nebraska, Texas and Wisconsin made purchases. Katzman Brothers of Whitewater, Wis., was the volume buyer, purchasing 31 lots for \$52,450.

Sales \$1,750 and Over

(Consignors in Parentheses)

Sexing Technologies/Accounting Dept., Navasota, Texas

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Wisconsin State Sale

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JX Dodan LH Avon Trefoil {3}-ET, heifer calf 2 mos. \$44,000
(Lloyd Heinz, Shawano, Wis.)
Steinhauers Lemonhead Mint, bred heifer 20 mos..... 2,100
(Steinhauers Jerseys, Matton, Wis.)
Steinhauers Regency Silk, bred heifer 20 mos..... 2,100
(Steinhauers Jerseys)
Jason Cast, Beaver Crossing, Neb.
Hillview Mackenzie Belboa, bred heifer 2 yrs..... 2,000
(Hannah Williams, Wild Rose, Wis.)
Katzman Bros., Whitewater, Wis.
JX O.F. Golda Marvel {4}, bred heifer 23 mos..... 1,825
(Owens Farms Inc., Frederic, Wis.)
O.F. Topeka Lillian, bred heifer 23 mos. 1,825
(Owens Farms Inc.)
JX O.F. Golda Lonnie {4}, bred heifer 22 mos..... 1,825
(Owens Farms Inc.)
JX O.F. Golda Presto {4}, bred heifer 22 mos. 1,825
(Owens Farms Inc.)
O.F. Applejack Kiki, bred heifer 21 mos..... 1,825
(Owens Farms Inc.)
O.F. Vernon Mora, bred heifer 20 mos..... 1,825
(Owens Farms Inc.)
Barlass Tybo 3299, bred heifer 20 mos..... 1,750
(Barlass Jerseys LLC, Janesville, Wis.)
Barlass Marcin 3335, bred heifer 18 mos..... 1,750
(Barlass Jerseys LLC)
Barlass Marlin 3279 {4}, bred heifer 21 mos..... 1,750
(Barlass Jerseys LLC)
Yosemite Perform 3288, bred heifer 21 mos..... 1,750
(Barlass Jerseys LLC)
Barlass Topeka Beverly 3237, bred heifer 22 mos..... 1,750
(Barlass Jerseys LLC)