

\$1,800 Average for Wisconsin State Sale

The Wisconsin State Jersey Sale was conducted through JerseyBid.com for the fourth consecutive year, with bidding opening on May 2, 2016, and closing eight days later on May 10. The online event meant for no travel or time away from the fields for buyers and no transportation expenses for consignors. Twenty-two Registered Jerseys sold for an average of \$1,802.27 and a gross of \$39,650. Eight Jersey breeders from Texas, Wisconsin and Wyoming made purchases.

Sale Analysis

Number	Avg. Price	Total Value
1 Cow, two years and over	\$2,225.00	\$2,225
16 Bred heifers	1,678.13	26,850
1 Open yearling	2,100.00	2,100
3 Heifer calves	2,116.67	6,350
1 Embryo package	2,125.00	2,125
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22 Lots	\$1,802.27	\$39,650
Median price	\$1,675.00	

*Sale Management:
Jersey Marketing Service*

Paul Zimmerman, Brodhead, Wis., purchased the high seller, Norse Star Mirror Fawn-ET, for \$3,500. The four-month-old daughter of Sunset Canyon Mirror-ET, GJPI +155, has GPTAs of +507M, +42F, +25P and a GJPI of +145. She is +5.5 for Productive Life and +1.2 for Type and tested free for JH1 and JH2. She is backed by five dams with records exceeding 20,000 lbs. milk.

Her dam, Norse Star Preston Fiona, is an Excellent-91% daughter of Jenks Summit Preston-ET, GJPI +85, who ranks among the top 1.5% genotyped cows with a GJPI of +142. She has four lactations—three of them over 30,000 lbs. milk. Her best record of 35,020 lbs. milk, 1,505 lbs. fat and 1,175 lbs. protein ranks sixth for milk among senior three-year-olds on the list of National Class Leaders. “Fiona’s” son, Norse Star Fierce Volcano-ET, was syndicated in the All American Jersey Sale for \$60,000 in 2015. His full sister also sold in the sale.

“Fawn’s” grandam is an Excellent-92% daughter of SHF Centurion Sultan, GJPI -2, with five complete lactations—four of them over 23,900 lbs. milk—and a best record of 5-6 305 3x 28,690 4.7% 1,361 3.8% 1,081 93DCR. The next dam, sired by BW Parade {6}-ET, GJPI +25, has a best record of 4-1 305 3x 29,210 5.1% 1,504 4.0% 1,158 90DCR and an m.e. average of 23,234-1,120-871 on four lactations. The next dam has a two lactation m.e. average of 24,455-1,197-895. Her fifth dam has two lactations over 21,700 lbs. milk, 970 lbs. fat and 820 lbs. protein.

“Fawn” was consigned by Norse Star

Jerseys, Westby, Wis.

One of JerseyBid’s regular customers, Lloyd Heinz of Shawano, Wis., placed the high bid on the second-high seller, Dodan LH Topeka Tapioca, to buy out a partnership with D & D Jerseys of Newton, Wis. Heinz became the sole owner of the Very Good-83% two-year-old with a bid of \$2,225. “Tapioca” comes from a cow family that has placed numerous bulls in A.I. sampling programs and traces to Greenridge FW Chief Althea, developed by Chaney Farms of Bowling Green, Ky.

“Tapioca” is sired by Heartland Merchant Topeka-ET, GJPI +44. She freshened in early December and gave 70 lbs. milk on her April test. She is projected to 24,728 lbs. milk, 1,046 lbs. fat and 781 lbs. protein actual and has an m.e. of 26,112-1,046-857 on her first lactation at 2-2.

“Tapioca’s” dam is a Very Good-83% daughter of Schultz Rescue Headline, GJPI +96, with three lactations—two of them over 24,000 lbs. milk—and a best record of 30,770 lbs. milk, 1,322 lbs. fat and 1,111 lbs. protein at 4-4. She ranks on the list of the Top 200 Cows for GJPI with an index of +168.

“Tapioca’s” grandam is a Very Good-88% daughter of ISDK Q Impuls, GJPI +102, with 25,370 lbs. milk, 1,775 lbs. fat and 922 lbs. protein, with tests of 7.0% fat and 3.6% protein. She is a full sister to the breed’s former #1 Active A.I. sire, Tol-lenaars Impuls Louie 260-ET, GJPI +86. Their dam is an Excellent-91% daughter of Greenwood Sooner Khan, GJPI -43, with 30,530 lbs. milk, 1,720 lbs. fat and 1,251 lbs. protein at 4-3. The next dam is an Excellent-90% daughter of Molly Brook Brass Major, GJPI -90, with 21,820 lbs. milk, 1,146 lbs. fat and 834 lbs. protein at 4-7. The next dam is also appraised Excellent-90%.

“Tapioca’s” sixth dam is the well-known “Althea,” runner-up in the 2000 *Jersey Journal* Great Cow Contest. The Excellent-92% matriarch has three lactations over 20,000 lbs. milk and a best record of 10-4 305 21,240 4.1% 862 3.9% 832 DHIR. She topped the protein division of the Leading Living Lifetime Production Contest in 2000 with 217,972 lbs. milk, 0,060 lbs. fat and 8,800 lbs. protein. “Althea” has 130 male descendants in A.I. and 92 female descendants appraised Excellent-90% or higher.

Barlass Jerseys LLC of Janesville, Wis., was the volume buyer, purchasing nine head for \$15,200. Fellow Wisconsin Jersey breeder Aaron Hass of Evansville selected seven head for \$12,075.

Sales \$1,725 and Over

(Consignors in Parentheses)

Paul Zimmerman, Brodhead, Wis.	
Norse Star Mirror Fawn-ET, heifer calf 4 mos.....	\$3,500
(Norse Star Jerseys, Westby, Wis.)	
Lloyd Heinz, Shawano, Wis.	

Dodan LH Topeka Tapioca, cow 2 yrs..... 2,225
(D & D Jerseys and Lloyd Heinz, Newton, Wis.)

Jason Faria, Dumas, Texas

Five #1 embryos sired by Faria Brothers Eusebio (5)-ET and out of Hillview Headline Keylime-P 2,125
(Sorensons Hillview Jersey Farm Inc., Pine River, Wis.)

Tracy Miech, Sheridan, Wyo.

Waukeke Sparky Jazzlyn 4136, cow 2 yrs..... 2,100
(Gerald Laufenberg, Mount Horeb, Wis.)

Barlass Jerseys LLC, Janesville, Wis.

Dreamfield Adeleine, bred heifer 2 yrs..... 1,800
(Susan L. Hodgson, Plymouth, Wis.)

Aaron Hass, Evansville, Wis.

O.F. Luca Tammi (5), bred heifer 20 mos..... 1,725
(Owens Farms Inc., Frederic, Wis.)

O.F. Hostage Conner, bred heifer 21 mos..... 1,725
(Owens Farms Inc.)

O.F. Academy Tatum, bred heifer 22 mos..... 1,725
(Owens Farms Inc.)

O.F. Headline Brindle, bred heifer 22 mos..... 1,725
(Owens Farms Inc.)

O.F. Hostage Aimee, bred heifer 21 mos..... 1,725
(Owens Farms Inc.)

O.F. Eclipse Mara, bred heifer 22 mos..... 1,725
(Owens Farms Inc.)

O.F. Applejack Abigale, bred heifer 2 yrs..... 1,725
(Owens Farms Inc.)