

## Wisconsin Honors Beyer with Jersey Breeder Award

Members of Parish 6 in Wisconsin hosted the annual meeting of the Wisconsin Jersey Breeders Association on March 3, 2012, at the Rolling Oaks Restaurant in Barron. Members gathered to tend to association business, honor peers and socialize with friends.

The Wisconsin Jersey Breeder of the Year Award was given posthumously to Kenn Beyer, Manawa. Until his passing in January 2011, he operated Beyer Jerseys with his son, Clint, on a farm that has had Jerseys and been in the family since 1919. The herd is enrolled on REAP and has a 2011 lactation average of 16,590 lbs. milk, 753 lbs. fat and 584 lbs. protein on 56 cows.

Distinguished Service Awards were given to ABS Global Inc. and Nicolle Wussow, Cecil. ABS Global was honored for their continuing support of the Jersey breed and the state Jersey association, which included generous gifts of time and finances for the most recent annual meetings of the American Jersey Cattle Association (AJCA) and National All-Jersey Inc. (NAJ) in Wisconsin in 2011.

Nicole Wussow, Cecil, was recognized for her years of service as the organization's treasurer and interim secretary-treasurer. In late 2007, Wussow stepped up to the plate to fill a vacant secretary-treasurer position and then was elected treasurer of the organization in 2008. She operates Milk-N-More Farms with her husband, Ron, and their children, Kaila and Colin. The 69-cow REAP herd has a 2011 lactation average of 19,082 lbs. milk, 988 lbs. fat and 712 lbs. protein.

### Junior Awards

Kaitlyn Riley, Gays Mills, was crowned the 2012 Wisconsin Jersey Queen and earned the Wisconsin Junior Jersey Breeder Award. Riley also earned a scholarship from the state Jersey association. She is a sophomore at the University of Wisconsin-Madison majoring in journalism. She is a



Nicole Wussow was honored for her years of service to the organization with the Distinguished Service Award.



Mike Fremstad, Norse Star Jerseys, and Donna Phillips, D & D Jerseys, receive awards for a pair of cows that made new production records for the state. Norse Star Lonex N2221 produced the new protein record at 1,239 lbs. Dodan Wild Rebel Zip, owned by D & D Jerseys, made the new milk, fat and cheese yield records at 32,085 lbs. milk, 1,704 lbs. fat and 3,825 lbs. cheese. *All photos courtesy Menn's Jerseys.*

member of the Association for Women in Agriculture and the Badger Dairy Club and is currently serving as co-editor of the yearbook.

Her herd of Registered Jerseys includes four cows and four heifer calves. Riley has been showing since she was nine years old and exhibits cattle at local, state and national shows. She has been president of the county's state fair team for three years and served as its herdsman for two years. Riley placed second in division IV of the TalkJersey Contest in 2011.

Sydney Endres, Lodi, was named 2012 Wisconsin Jersey Princess.

The outgoing Wisconsin Jersey Queen, Abby Tauchen, Bonduel, was named winner of the senior division of the youth achievement contest. Tommy Allen, Reedsburg, placed second in the contest. Allen also received the Stargazer Jerseys Award for high protein production among Wisconsin cows owned by juniors. His entry, Rocha Impuls Whitney, produced a 305-day record of 30,680 lbs. milk, 1,271 lbs. fat and 1,034 lbs. protein at 4-4. Allen purchased the Very Good-89% daughter of ISKD Q Impuls, GJPI +184, at the Pot O'Gold Sale in 2007.

Mikayla Maroszek, Cecil, won the



Kaitlyn Riley, left, was crowned as the 2012 Wisconsin Jersey Queen. Sydney Endres will serve on the court with her as Wisconsin Jersey Princess.



Jersey breeders earning parish production awards were (front) Jon Schmidt, Marion Barlass, Mike Fremstad, Donna Phillips, (back) Bob Winter, Nicolle Wussow, Steve Tauchen and David Allen. Tauchen Jerseys, represented by Steve Tauchen, was the high producing herd for milk with a herd average of 21,363 lbs. Woodmohr Jerseys, represented by Jon Schmidt, was the high herd for fat with 1,097 lbs.

junior division of the youth achievement contest. She received a Registered Jersey calf donated by Owens Farms Inc., Frederick. Austin Nauman, Norwalk, earned the Louis Haeuser Memorial Award and a show halter for placing second in the competition.

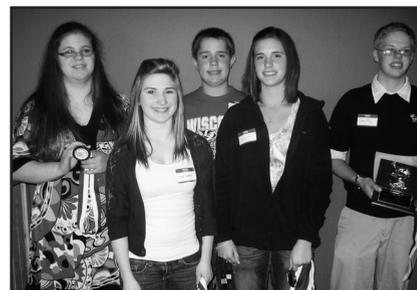
The inaugural Patty Endres Memorial Award was presented to Danielle Brown, Dodgeville. The award will be given annually to a Wisconsin junior who exhibits outstanding leadership qualities, in memory of the late Patty Endres, a long-time supporter of Wisconsin junior programs.

Scholarships were presented to Kaitlyn Riley and three other juniors: Kelly Wirkus, Athens, Cassy Krull, Lake Mills, and Morgan Randall, Soldiers Grove.

### Production Awards

Production awards were given for herd averages and individual cow production. Tauchen Jerseys, Bonduel, led the Badger State for milk production in 2011 with a herd average of 21,363 lbs. milk, 1,022 lbs. fat and 720 lbs. protein on 81 cows. Woodmohr Jerseys, Bloomer, was the leader for fat production with a herd

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Juniors who received recognition for achievement at the state annual meeting included Julia Owens, India Tauchen, Colin Wussow, Kaila Wussow and Tommy Allen.

## Wisconsin Meeting

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Kaitlyn Riley was presented with the Wisconsin Junior Jersey Breeder Award.

average of 18,749 lbs. milk, 1,097 lbs. fat and 719 lbs. protein on 48 cows. Killian Jerseys, Blair, was the high producing herd for protein with a herd average of 20,959 lbs. milk, 1,075 lbs. fat and 835 lbs. protein on 43 cows.

Nic-Nat and Buckshot Jerseys, owned by Nicole, Natalie and Wade Kessenich, De Forest, had the greatest improvement in milk production in 2011, with an increase of 2,583 lbs. milk over 2010. AM Acres, owned by Angie Hermsen, Fennimore, saw the greatest gains in protein production in 2011, with an additional 100 lbs. protein versus 2010.

Two cows were recognized for setting new 305-day production records for the state in 2011. Dodan Wild Rebel Zip, Very Good-84%, owned by D & D Jerseys, Newton, produced the high milk, fat and cheese yield record of 32,085 lbs. milk, 1,704 lbs. fat, 1,107 lbs. protein and 3,825 lbs. cheese at 4-3. Norse Star Lonex N2221, Very Good-83%, owned by Hans Sherpe and Sons, Westby, produced the high protein record at 31,051 lbs. milk, 1,298 lbs. fat and 1,239 lbs. protein at 4-6.

A pair of cows named "Godiva" earned laurels in the state's lifetime production contest. Barlass Lester Godiva, owned by Barlass Jerseys LLC, Janesville, won the milk and protein divisions of the

contest. The Very Good-88% daughter of Highland Duncan Lester, GJPI -58, produced 253,350 lbs. milk, 10,634 lbs. fat and 8,797 lbs. protein in 3,520 days. MJ Candy DC Godiva, owned by Woodmohr Jerseys, led the way for fat. The Excellent-95% daughter of Duncan Chief, GJPI +27, made 222,042 lbs. milk, 11,319 lbs. fat and 8,609 lbs. protein in 4,444 days.

Nineteen Wisconsin herds were recognized for earning Hall of Fame records in 2011 for actual cheese yield production that is 150% of breed average for the previous year. Norse Star Jerseys, Westby, led the way with 108 certificates. Allen and Bonnie and Bonnie Kracht, Newton, earned 29 awards and Barlass Jerseys earned 21 certificates.

### Business Meeting

In the business meeting, members heard from several national Jersey organization representatives, including AJCA Director Chris Sorenson, AJCA President Bob Bignami, NAJ President David Endres and Field Service Director Kristin Paul. Sorenson reported that 2011 was the best year yet for the national Jersey organizations, with record-setting performance in all key programs. He also noted that breed production continues to climb and that the Jersey continues to rank above all dairy breeds for days of Productive Life. Sorenson provided details on Jersey advantages (20% less total feedstuffs by weight and 32% less water to produce equal amounts of milkfat and protein as Holsteins) outlined in the recent carbon footprint study by Jude Capper and Roger Cady and said further studies will be done.

Endres brought the group up-to-date on the status of the NAJ proposal that endorses increased minimums for solids in milk across the country. On a personal note, he mentioned that it has been 10 years since he had made the switch from milking Holsteins to Jerseys—a wise decision by his account and one he has never regretted.

Paul encouraged Jersey breeders to consign to and buy from the Wisconsin State Jersey Sale which will be held on May 12 and hosted by David Allen and his family at All-Lynn Jerseys in Reedsburg. This year, the sale will be managed by Jersey Marketing Service (JMS) and auctioned by Wade Schoneck. The event will be a combination tie-up and volume sale and offer something for everyone—commercial cattle, open heifers, production-bred cattle and show animals. Those interested in consigning should contact JMS.

Paul said the trend of Jerseys being incorporated into Holstein herds is continuing and an increasing number of buyers are requesting registered cattle. She urged members to request buyers of their cattle become AJCA members so they can benefit from the use of AJCA programs and services.

Paul also commented on the fact that several Wisconsin juniors have participated in the two Jersey Youth Academy classes. She encouraged adults to continue their support of the program and juniors to apply for upcoming classes.

Karla Peterson, Viroqua, reported on the Wisconsin Spring Spectacular Show. For the next three years, the event will be held the last Friday and Saturday of April. She also noted that the Wisconsin Jersey Futurity will be held in conjunction with the Wisconsin State Show in Marshfield on August 14 and 15.

Darryl Young, Hillsdale, encouraged Jersey breeders to attend the Wisconsin Farm Technology Days in Barron County on July 9-11 at Breezy Hill Dairy in Dallas. The three-day event is the largest agricultural show in the state and hosted by a different farm family each year.

Jersey breeders elected to serve as officers for 2012 were: Donna Phillips, Newton, president; David Allen, vice president; Dennis Post, Clinton, secretary; and Derek Orth, Lancaster, treasurer. The following individuals will serve as directors: Mark Ashmore, Boscobel; Mike Fremstad, Westby; Lloyd Heinze, Shawano; Stephanie Hughes, Thorp; Natalie Kessenich, de Forest; Brandon Owens, Cumberland; Jacki Pettis, Oseo; and Donna Phillips. David Allen, Bob Randall, Soldiers Grove, Ralph Uhe, Janesville, and Brent Young, Hillsdale, will serve as directors-at-large.

Juniors elected to serve in 2012 are Abby Tauchen, president; Mitchell Endres, Lodi, vice president; Kaila Wussow, treasurer.

For the second year, a dessert auction was held to raise funds for juniors. This year, \$977.50 was raised from the sale of the delicacies.

Next year's annual meeting will be hosted by Parish 7 on March 2, 2013, at the Best Western Grand Seasons Hotel and water park in Waupaca. Special room rates and water park passes will be included with the package deal.



Jersey breeders elected to serve the association for 2012 included (front left to right) Lloyd Heinz, Mark Ashmore, Donna Phillips, Jacklyn Pettis, Natalie Kessenich, Dennis Post, secretary, (back) Brett Young, Brandon Owens, Bob Randall, Mike Fremstad, Ralph Uhe and David Allen.